



## The Beauty Educator Role

INSTRUCTOR / EDUCATOR PROGRAM - Unit 1

Applies to: Instructor / Educator

Suggested time: 2.5 hours (theory and discussion)

**How to use this plan:** The lines under "Say" are scripted word for word so every class hears the same information - read them aloud. *Italic in brackets is what you do.* The jade "Teaching move" names the method; the "Students" line is their involvement.

### Learning Objectives

By the end of this lesson, students will be able to:

- Describe the responsibilities of a beauty educator.
- Explain the shift from practitioner to educator.
- Model the professionalism and ethics expected of an educator.
- Describe the impact a great educator has on students and the industry.

### Materials and Equipment

- SGS chapter slide deck, projector, and whiteboard
- Educator-responsibilities handout and a reflection worksheet
- Student-educator workbook

### Key Terms

educator, facilitator, role model, professionalism, ethics, mentor, accountability, lifelong learning, impact.

### Lesson Sequence

#### 1. Opening Hook - 10 min

**Teaching move:** *You are shaping the next generation.*

**SAY (read aloud):**

Welcome, future educators. You have mastered your craft - now you will multiply it through every student you teach. A great educator does not just create a graduate; they shape a professional, a small business owner, an artist. The ripple of what you do here reaches clients you will never meet. Today we explore what it truly means to be a beauty educator.

- **Students:** share a teacher who changed their path, and why.

#### 2. The Educator's Responsibilities - 20 min

**Teaching move:** *From doing to developing.*

**SAY (read aloud):**

An educator wears many hats. You are an instructor who delivers content, a facilitator who guides learning, a coach who builds confidence, an evaluator who measures progress, and a mentor who models the profession. You are responsible for your students' knowledge, their skills, and their professional character. That is a serious and rewarding trust.



- **Students:** name two responsibilities of an educator beyond delivering content.

### 3. Practitioner vs Educator Mindset - 20 min

*Teaching move: The biggest shift.*

**SAY (read aloud):**

Here is the most important shift: as a practitioner, success was you doing the work beautifully. As an educator, success is your STUDENT doing it - even when their way is not exactly yours. You move from performing to developing. The best educators take as much pride in a student's growth as they once took in their own work. That mindset is the heart of teaching.

- **Students:** describe the difference between doing a skill and teaching it.

### 4. Professionalism and Being a Role Model - 20 min

*Teaching move: Students learn who you are.*

**SAY (read aloud):**

Students learn as much from who you are as from what you say. Your punctuality, your fairness, your sanitation habits, your attitude - they absorb all of it. So an educator holds themselves to the highest standard, keeps confidences, treats every student with respect, and never stops learning. You teach the professional you want them to become by being it.

- **Students:** name one professional habit they will model for students.

### 5. Activity, Check, and Recap - 30 min

*Teaching move: Reflect and recall.*

**SAY (read aloud):**

On your reflection worksheet, write the kind of educator you want to be and one habit you will model. Quick check: what is the biggest mindset shift from practitioner to educator? *[Pause.]* From doing the work to developing the student. To recap: an educator instructs, facilitates, coaches, and mentors, models professionalism, and measures success by student growth. You are about to change lives.

- **Students:** complete the reflection and share the educator they want to be.

## Assessment

- Written: quiz on the educator's role and responsibilities.
- Reflection: completed worksheet on their educator identity.
- Verbal: participation in the discussion.

## Assignment

Read The Beauty Educator Role and complete the workbook. Write a short paragraph on the kind of educator you want to be and why.

## Instructor Notes and Safety

*Set an aspirational, professional tone for the whole program.*

*Reinforce that educators model the profession constantly.*