



My Client Retention Plan

Chapter: Salon Business Name: _____ Date: _____

Build the plan that fills and keeps your chair. Be specific.

How I will encourage every client to rebook before they leave:

How I will earn referrals from happy clients:

One honest retail recommendation I would feel good making, and why:

How I will stay consistent so clients always know what they will get:

The earning model I want to start with (salary, commission, booth rental), and why:
