

Infringement Enforcement Workflow

Branded reference for Shear Genius Society, LTD Co. • Updated February 18, 2026.

Important: This material is for educational/general informational purposes and does not constitute legal advice. For legal advice, consult a qualified attorney.

When You Find a Copy (Do This First)

- 1 Save evidence: screenshots of the listing/post, seller name, timestamps, and full URL.
- 2 Save your original proof: original file, original listing URL, and any registration numbers if available.
- 3 Identify the platform/host (Etsy, Shopify, Instagram, website host, etc.).

Fastest Removal Path

- 1 File a platform infringement report (use their official form).
- 2 Send a DMCA takedown to the host if needed.
- 3 Follow up in 48–72 hours with your case/reference number.

Escalation (If They Keep Reposting)

- Send a cease & desist letter.
- Escalate to additional platforms (payment processors, ad networks).
- Consult an attorney if damages or repeat infringement is significant.